



WINE STORE REZONING CRITERIA

BACKGROUND

On 2015-NOV-16, Nanaimo City Council adopted the an amendment to “Zoning Amendment Bylaw 2011 No. 4500” that includes a definition of a wine store and the following evaluation criteria for future wine store rezoning applications. This document presents a set of criteria to be used to assist Council in evaluating rezoning applications to permit a stand- alone wine store or the sale of wine within grocery stores. The criertia included below are subject to change following a review of the City’s Liquor Control Strategy.

PROPOSED CRITERIA

1. Location

- 1.1. The proposed wine store should be located within a zone that permits retail sales.
- 1.2. The proposed wine store should be located on, or in close proximity to, a provincial highway, urban arterial or urban major collector road, as defined in the City's *Functional Road Classification Working Plan*, or in an Urban Node, Corridor or Commercial Centre designation in the City's Official Community Plan.
- 1.3. The proposed wine store shall not be located adjacent, or in close proximity, to a nightclub.

2. Building & Site

- 2.1. The proposed wine sales area should be consistent with the immediate area and the size of existing retail stores within the area.
- 2.2. Where wine is sold within a grocery store, the sale of wine must be ancillary to sale of other grocery items.

3. Community Impact

- 3.1. The applicant must outline his or her awareness of potential negative impacts of the proposed wine store on the community, and must identify the specific measures that will be taken to minimize or prevent these impacts from occurring.
 - 3.1.1. Possible measures could include efforts to prevent service to minors and intoxicated persons, limits on hours of operation, product ranges targeted at niche markets, property maintenance and beautification programs designed to prevent unsightliness, etc.
 - 3.1.2. Consideration must be given to the impact that the wine store will have when located in close proximity to libraries, public recreation centres, schools, other liquor retail stores, public community centres, parks, places of worship and other family-oriented facilities.
- 3.2. The support of the surrounding community, neighbouring property owners, and the local neighbourhood association for the proposed wine store is important to Council's decision.
- 3.3. All rezoning applications for wine stores must be reviewed by the City's Social Planning Advisory Committee and the RCMP, in addition to being reviewed by the Planning and Transportation Advisory Committee.

APPLICATION REQUIREMENTS

In order to be considered, each rezoning application for a wine store must be accompanied by a number of specific items, in addition to the standard items which must accompany all rezoning applications. In all, each rezoning application for a wine store must include:

- A description of the proposed wine store outlining:
 - the proposed size of the facility
 - the facility's proposed operating hours
 - the specific market segment being targeted
- A community impact statement that outlines the proposed wine store's potential:
 - positive impacts on the community
 - negative impacts on the community
 - measures to be taken to prevent and/or address the negative impacts
- Where the wine is to be sold within a grocery store the following additional items are required:
 - written assurances from the Liquor Control and Licensing Branch (LCLB) that the grocery store meets the Provincial criteria to sell wine on grocery store shelves
 - a floor plan of the grocery store, showing the dimensions of the proposed wine sales area