



## **PROCLAMATION**

### **ISLAND GOOD DAYS June 3 ~ 9, 2024**

- WHEREAS: the Vancouver Island Economic Alliance created the Island Good product brand in 2018 to support local producers and manufacturers by making it easier for shoppers to find and buy local products, and the Island Good brand has been successful in improving the sustainability and resiliency of the Island region economy; and
- WHEREAS: Island Good is celebrating its 6<sup>th</sup> anniversary and has licensed over 165 Island Good businesses, with 23 operating in the City of Nanaimo; and
- WHEREAS: Island Good food and beverage products will be prominently featured and celebrated in no fewer than three major grocery stores in the City of Nanaimo during the week of June 3 ~ 9, 2024; and
- WHEREAS: this is an opportunity to recognize and celebrate the contributions of Island Good producers and manufacturers to our local economy and community.

NOW, THEREFORE, I, Leonard Krog, Mayor of the City of Nanaimo, do hereby proclaim June 3 ~ 9, 2024 as:

### **ISLAND GOOD DAYS**

in the City of Nanaimo, Province of British Columbia.

Leonard Krog  
MAYOR

Dated this 5<sup>th</sup> day of April 2024

