



PROCLAMATION

**"UGLY CHRISTMAS SWEATER DAY"
DECEMBER 19/2014**

WHEREAS: the founders of the Now That's Ugly Society's goal is to raise \$100,000 across Canada in 2014 to provide 10 wishes to children living with a life threatening illness; and

WHEREAS: each December, citizens of Nanaimo are encouraged to wear Ugly Christmas Sweaters and spread Christmas cheer in the community by connecting, giving, reconnecting and being kind; and

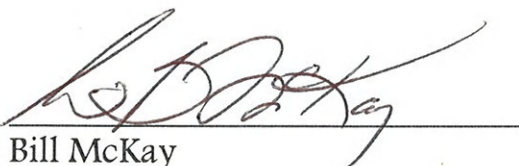
WHEREAS: while wearing their Ugly Christmas Sweaters, Canadians are encouraged to give to those less fortunate and make an effort to do a little more for those that need a lot; and

WHEREAS: while wearing their Ugly Christmas Sweaters, Canadians are encouraged to connect with those that matter to them, including family, friends and colleagues.

NOW THEREFORE, I, Bill McKay, Mayor of the City of Nanaimo, do hereby proclaim that December 19th, 2014, be known as:

"UGLY CHRISTMAS SWEATER DAY"

in the City of Nanaimo.


Bill McKay
MAYOR

DATED this 2nd day of December, 2014.

