

NEWS RELEASE

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City of Nanaimo announces Call for 2025 Street Banner Designs

Designs are asked to reflect on metamorphosis and change

Summary

The City of Nanaimo invites all amateur and professional artists and designers to submit their proposals to the 2025 Street Banner Design Program. The banners will be on display in spring 2025 and will create a vibrant visual presence in Nanaimo's downtown area including the Arts District downtown, along Bowen Road, Third Street and other major routes. The call is open to artists and designers at all levels of experience, currently living in British Columbia.

For next years' theme, artists and designers are asked to reflect on the concept of metamorphosis and change. How do things change? How do they stay the same? Living on Canada's west coast we bear witness to a landscape in constant transformation, but change extends beyond that of our physical environment. In our community, in our families, in our personal relationships, in our daily connections, change is ubiquitous.

The 2025 Street Banner Program theme hopes to reflect positive instances of change and transformation in our community and/or world at large, illustrate metamorphosis and change in nature, creatively combine concepts of change and transformation in disparate settings, and consider the ways in which art and culture provoke change, awakening new perspectives and ideas.

View thematic details, design specifications and submission requirements online: <https://www.nanaimo.ca/parks-recreation-culture/public-art/street-banner-design-program>

The deadline to submit applications is Monday, August 26th at 11:59PM PST.

Strategic Link: The Street Banner Design Program aligns with the goals of the City of Nanaimo's City Plan by facilitating opportunities for the public to encounter art and culture in public spaces throughout the city and as part of their daily experiences; by making art visible and accessible throughout the City, in Urban Centres, and Downtown; by promoting the role that culture and the creative sector play in the community with respect to community identity and quality of life.

Key Points

- The City of Nanaimo invites all amateur and professional artists and designers to submit their proposals to the 2025 Street Banner Design Program.
- Banners will be on display in spring 2025 and hung in Nanaimo's downtown area, including in the Arts District downtown, along Bowen Road, Third Street and other major routes.
- For the 2025 banner theme artists and designers are asked to reflect on the concept of metamorphosis and change.
- The deadline to submit applications is Monday, August 26th at 11:59PM PST.

Quotes

"There's no better signaling of spring than the Street Banner Program adding colour and vibrancy to our City streets each year. We look forward to once again showcasing the talents of a local artist as we celebrate arts and culture being visible and accessible throughout the City!"

Leonard Krog
Mayor
City of Nanaimo

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