



**Nanaimo Mayor Bill McKay &  
Port Authority President & CEO Bernie Dumas  
INVITE YOU TO A FREE SPEAKERS SESSION**

**CRUISE INDUSTRY OPPORTUNITIES FOR THE CENTRAL ISLAND REGION**

*The cruise industry in BC is a billion dollar industry and growing. Vancouver Island, a highly regarded travel destination, has an advantage for continued development through the Cruise Gateway in Nanaimo. Each cruise ship call delivers thousands of passengers providing over **\$250,000** in economic benefits to Central Island Communities.*

*Experts in the Cruise Industry for the Pacific Northwest, British Columbia and the Central Island will gather in Nanaimo to present information to Central Island Communities and stakeholders on October 29<sup>th</sup> in conjunction with the Vancouver Island Economic Alliance (VIEA) Conference.*

*Please join us to learn about the current status of the Central Island Cruise Program plus opportunities and strategies to benefit your community and businesses for 2016 and beyond. Get involved and learn how together, we can reach our annual potential for **\$7.5 million**.*

**Location:** Vancouver Island Conference Centre, Nanaimo BC  
**Date:** 2:30 pm to 4:30 pm on October 29, 2015 - **FREE TO ATTEND**  
**CONFERENCE & NON-CONFERENCE DELEGATES WELCOME**

**Speakers include:**

- **Donna Spalding** Cruise Line International Association – North West & Canada
- **Richard Lewis** Director, Sector & Tourism Product Management, Destination BC
- **Bernie Dumas** President & CEO – Nanaimo Port Authority
- **Lesley Anderson** Executive Director, Tourism Nanaimo
- **Neil Malbon** GM - McLean Mill National Historic Site & Alberni Pacific Railway.
- **Jane McIvor** BC Shipping News & McIvor Communications Inc.

**Together, we can build successes for the Central Island Region!**



**Please RSVP – by Oct. 22 to Nanaimo Port Authority at 250-753-4146 Ext 251 or email – [dmailloux@npa.ca](mailto:dmailloux@npa.ca)**